



CITY OF FORT DODGE **STRATEGIC PLAN** FISCAL YEARS 2023 & 2024



CITY OF FORT DODGE STRATEGIC PLAN

FISCAL YEARS 2023 & 2024



PROVIDE INFRASTRUCTURE THAT SUPPORTS REVITALIZATION & GROWTH FOR RESIDENTIAL, COMMERCIAL & INDUSTRIAL PROPERTIES



DEVELOP THE CITY AS A RECREATIONAL, CULTURAL & ENTERTAINMENT DESTINATION



MAINTAIN FORT DODGE AS A SAFE COMMUNITY & TELL OUR STORY



USE PEOPLE DEVELOPMENT, TECHNOLOGY & PARTNERSHIPS TO BUILD UPON OUR LEGACY OF LEAN GOVERNMENT



IMPLEMENT NEW BUSINESS SOFTWARE & REALIZE A MEASURABLE IMPROVEMENT IN OUR PROCESSES



Aggressively implement water utility replacement program (4)



Preventative maintenance for utilities



Implement utility repair & replace programs



Corridor Plaza business plan for programming (5)



New indoor recreation facilities (4)



Create public art app



Promotion of mountain bike park, trails, OHV and water trails



Develop cooperative public-private partnerships



Program sharing initiative



Expand camera usage (4)



Nuisance & demolition program/plan (4)



Understand drivers for socioeconomic/substance abuse/homelessness/etc (2)



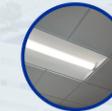
Sharing our story



Update property maintenance process for habitual violators



Update criminal codes



Aggressively convert facilities to LED (1)



Recruitment plan and strategy



Develop succession planning at the department level and define the ideal City-wide structure



Continuous improvement program for leaders



Continuously work to improve diversity, equity and inclusion



Education of current software



Enhancement of current software/proactively utilize RIEs for high potential improvement areas with new software



MISSION

We create a global community that is a catalyst to stimulate economic development and adds value to the quality of life for our citizens, partners and investors.



VISION

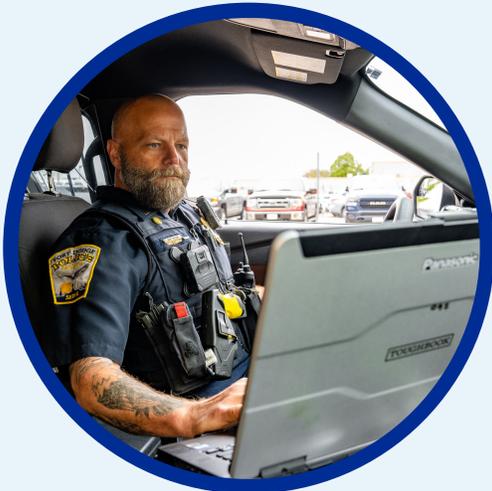
We are a top-ranked municipal government in Iowa by consistently delivering user-friendly, high-quality services:

- Within budget constraints
- To pleasantly surprised citizens
- By our team of proud employees working in a great environment



VALUES

Fort Dodge is a national leader in Character Counts!, endeavoring at all times to promote and model the principles of trustworthiness, respect, responsibility, fairness, caring and citizenship.



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